

L A B E L



H O U S E



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YOUR COMPLETE LABEL SERVICE

A.B.N. 58 000 898 742










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ASSTA ARTWORK SPEC SHEET

Our basic artwork requirements for digital printing are listed below:

-  Adobe Illustrator files. PDF's where resolution is very hi (300dpi and above) or EPS files.
-  Supporting images must be TIFF, JPG or PSD (photoshop) file 300 – 600 dpi is recommended.
-  Must supply supporting fonts if file text is NOT outlined or embedded.
-  All fonts are preferred to be embedded or converted to outlines.
-  NO low resolution or embedded images. Images **MUST** be linked in Illustrator.
-  Artwork must be correctly sized with 3mm of bleed.
-  All colours are to be specified as CMYK or selected SPOT converted to CMYK colours.
-  All transparency effects **MUST** been flattened.
-  All files and colours **MUST** be in CMYK and NOT in RGB.